

**Vespa chair.** The beginning.

The germ of the idea for our Vespa chair came from an old and improvised Vespa photo-montage made a few years ago. On that project we already showed our interest for the old scooter model (see photo A). But it was not until 2006 when we decided to develop our chair idea from this inspirational project.

We had in mind the old Vespa model PX (discontinued model from Piaggio brand) and we decided that the first thing we should do was to get hold of one of those old models (or all we might get from one of them...).

According to our personal philosophy based on recycling we started looking for it on the most common places for the "useless stuff"; and we found the front part from an old scooter in a scrapyards! (see photo B).

From there on, we gave free rein to our idea and we managed to develop the seat prototype which, eventually, ended up as our first model of the Vespa chair Series.

In 2007 our chair became a part of the atrezzo for a famous late-show of a Spanish private TV channel (Buenafuente, see photo C). The transfer of our seat to the television program was our first real contact with the general public. And it was a success! From then, we started to receive daily e-mails and queries about our chair.

It was the final impulse that led us to create the first Vespa chair Limited Edition, inspired by our first model. Improvements were added to the first edition of these exclusive chairs (as the height pedal grader from the original bike, see photo D) taking care of every small detail. We also diversified the range of colors of our creations (from dark and stylish black to the daring bold orange! See available colors below). If you can imagine it, then we can make it!

In 2009 the chair has continued attracting the attention of all kind of audience. Luckily we have received hundreds of queries and requests on our website ([www.belybel.com](http://www.belybel.com)) from both individuals and companies from different countries and have been interviewed from National and International Press.

On the current 2010, from Bel&Bel we are willing to develop a new Limited Edition of Vespa chairs.

We aim to create new and customized models which will surprise and keep capturing our clients' interest. But one thing will not change this year or the following: the meticulous care we put into the creation of our pieces. We are true to the handmade character of our creations which makes them small works of art that become part of our clients' everyday living.

